

# Passion for the Land



"A Collaborative Project to help rural residents share stories about preserving community heritage while protecting agricultural lands & natural resources for future generations"

## *Passion for the Land* Community Engagement Agreement

Thank you so much for your interest in sharing *Passion for the Land: Personal Stories from the Sierra Valley* with your communities, constituencies, and local decision-makers.

*Passion for the Land* is a joint project of University of California Cooperative Extension in Plumas and Sierra Counties and the UC Davis ART OF REGIONAL CHANGE program. *Passion for the Land* aims to amplify rural community voices through personal stories about land use planning, natural resource management, and sustainable development. Project participants' goals are to help preserve agricultural lands, local economies and the rural way of life for future generations.

We hope you can use these stories to facilitate discussion and action on the key concerns raised in the stories. Additional resources for conducting screenings and dialogue sessions can be found online at:

<http://artofregionalchange.ucdavis.edu>.

In exchange for receiving a complimentary DVD, we ask that you agree to the following:

- ⇒ Show the work in non-commercial, educational and community settings.
- ⇒ Acknowledge in any introductory remarks or post-screening discussion that *Passion for the Land* was created by UC Cooperative Extension and UC Davis ART OF REGIONAL CHANGE.
- ⇒ Fill out and return the *Passion for the Land* Viewing and Distribution Tracking Form available online at <http://ucanr.org/arc-pfl/videosurvey> or as a pdf at <http://artofregionalchange.ucdavis.edu/> to help us learn how stories are being shared, who is seeing them, and what impact they might have.
- ⇒ Participate in a brief phone or email interview with our staff sharing highlights from your screening, so we might better assist others when sharing this work.
- ⇒ Direct audiences to project website for more information: <http://artofregionalchange.ucdavis.edu/>.

We believe that recording and presenting community voices can help strengthen rural areas, inform university research, and shape regional decision-making. We appreciate your support in helping to get these voices into the wider public. **Please sign below.**

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Organizational Affiliation: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Project Co-Directors

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