

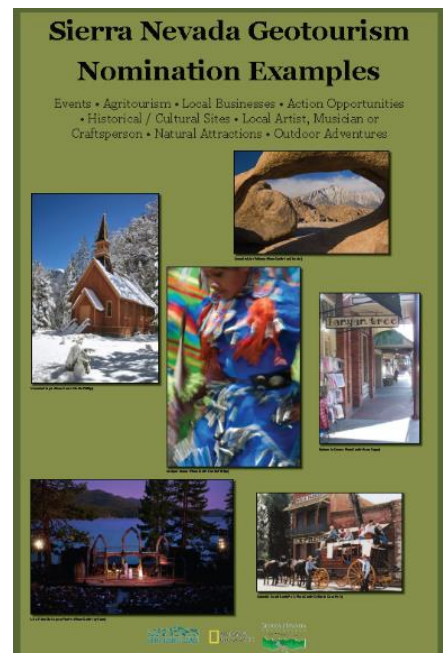
# Content Guidelines

A test for inclusion on the MapGuide: "Is the spot, attraction, business, activity or experience distinctive to our town, area or region, and is it authentic to the Sierra Nevada?"

- Remarkable natural areas and geologic features such as creeks, lakes, canyons and forests
- Distinctive wildlife habitats and notable species of birds, mammals, flowers or trees
- Places featuring local cuisine or agricultural products: farmers markets, shops and restaurants
- Events, ceremonies, festivals that highlight the community's heritage and traditions
- Cultural experiences: heritage sites, museums, theaters, music and performing arts
- Artist studios and galleries, craft workshop, shops featuring handmade items
- Outdoor experiences such as rafting, hiking, climbing, horseback riding and fly fishing
- Historic places such as mining camps, trails, homesteads and distinctive local architecture
- Scenic routes including hiking trails, bike routes, birding trails and Scenic Byways
- Community stewardship projects, land trusts, conservation or restoration initiatives
- Locally owned and family businesses like a cafe, pub, craft shop, winery, unique lodging
- Local artist or artisan, storyteller, outdoor guide or historian

Once you identify a potential site, consider what makes the site unique:

- What story does this site or experience help tell?
- Are there significant historic, cultural or natural features associated with the site?
- Is it under-appreciated by local residents and visitors, or is it already crowded or at capacity?
- Does the site offer a unique experience? Is there local awareness and pride in this place?
- Do the community and local businesses benefit from and support visitation at the site?
- Is interpretive or educational information available at the site?



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